

Confidential

# Q PlytimeLearning

Helping you to be your best!

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<https://plytime.com>

# Adding a Course

- Plytime Learning is keen to offer a wide range of subjects or courses to students
- We are looking for subject matter experts to add courses and content
- In adding a course, there are a number of roles
  - Subject Lead
  - Content Creators
  - Tutor Interviewers
  - Tutors
- All roles are remote but at this stage, applicants must be UK based
- For content creation roles, earnings will be split – part on completion, part linked to the number of students subscribed
  - We want content creators to have a vested interest in the long term success of the course
- We will only host one version of a subject or course – i.e. there will only be one Primary Maths course

# Roles

One person can take on multiple roles if they wish

## Subject Lead

- Create and maintain a subject reference table
  - Effectively a map of the subject through the curriculum by exam board
- Self-employed – approx. 40 hours spread over a number of weeks
  - Annual refresh to ensure accuracy

## Content Creators

- Write questions and answers
- Check questions to ensure they are error free
- Self-employed - as many hours as you wish

## Tutor Recruitment

- Interview tutor applicants alongside Plytime
- Self-employed - as many hours as you wish

## Tutoring

- Dedicated 1-to-1 online tutoring
- In 15-minute sessions (FOCUS15®)
- Hassle-free, no preparation & 100% of time spent actually helping students to be their best
- Self-employed - as many hours as you wish

# Potential Earnings

## Subject Lead

- £1000 to create the reference subject table
  - £600 on completion
  - £400 on course live

## Content Creators

- £15 per question hour\* created
  - Paid on approval
  - Plus 180 credits per question hour created
- £5 per question hour checked
  - Paid on approval
  - Plus 60 credits per question hour checked
- Credits will translate into future payments based on the number of subscribers
  - For example 2000 credits (approx. 11 question hours) would earn £167 now plus c.£542 per year based on 1000 users (see next slide)

\*a question hour relates to how long a question would take a student to answer e.g. if a question was estimated to take a student 2 minutes to answer, then that question would count as 2 question minutes

## Tutor Recruitment

- £10 per interview
  - expected to last 15-20 minutes plus discussion/decision
  - Please note that interviews will be given to content creators and existing tutors first and we hope those 2 pools can cover the requirements

## Tutoring

- £5 per 15-minute session (for primary subjects)
  - Please note PLYTIME Tutoring means no preparation, marking, managing or finding customers – it is 100% focused support
  - Secondary subjects may pay a higher rate

## Referral Scheme

- £10 per new student (who remains at least 6 weeks)
  - Plus referred student receives 2 free tutoring sessions
- Plus if you are also their tutor an extra 50p per session during their subscription
- Plus 250 credits

# Content Creation Credits

- Every subscription to your course contributes £0.25 per week into the Content Creation Fund (CCF)
- You earn credits based upon output
- The CCF is allocated to you based on your credits as a % of the total course credits
- CCF payments are continuous – **you receive them every year**
- The more subscribers there are, the more you earn – a great reason to promote the course in the long term

Example assuming a course with 200 question hours of content created equating to 48,000 credits

	Year 1	Year 2	Year 3
Users per year	1,000	5,000	20,000
500 credits earns	£135	£677	£2,708
2000 credits earns	£542	£2,708	£10,833

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If you are interested in helping to add a course please click here to enter your details:-

<https://plytime.com/adding-content-and-courses-to-plytime>

Or write to us at [tutor@plytime.com](mailto:tutor@plytime.com)