

Confidential

PLYTIME[®]

helping you to be your BEST

<https://plytime.com>

Adding a Course

- PLYTIME Learning is keen to offer a wide range of subjects or courses to students
- We are looking for subject matter experts to add their courses and content
- In adding a course, there are a number of roles
 - Subject Lead
 - Content Creators
 - Tutor Interviewers
 - Tutors
- If you are accepted to contribute to a course you will earn for as long as that course remains live – i.e. every year
- Earnings are linked to the number of students subscribed
- We will only host one version of a subject or course – i.e. there will only be one Primary Maths course
- As a result, this is a unique opportunity with excellent long-term earning potential

Roles

Subject Lead

- Create and maintain a subject reference table
 - Effectively a map of the subject through the curriculum
 - Average time to complete approx. 40 hours
- Help recruit & interview content creators
- Allocate work to content creators
- Resolve subject issues / errors
- Help recruit & interview tutors
- Maintain tutor performance standards
- Self-employed – approx. commitment 1-2hrs /wk

Content Creators

- Write questions and answers
- Check questions to ensure they are error free
- Self-employed - as many hours as you wish

Tutor Recruitment

- Interview tutor applicants
- Approve or Reject
- Self-employed - as many hours as you wish

Tutoring

- Dedicated 1-to-1 online tutoring
- In 15-minute sessions (FOCUS15[®])
- Hassle-free, no preparation & 100% of time spent actually helping students to be their best
- Self-employed - as many hours as you wish

One person can take on multiple roles if they wish

Credit based Earnings

- Earn credits based on your input
- The Course earns based on the number of subscribers
- The Total Course earnings are split amongst the credit holders

Content Creators receive

- 3 credits per minute of content created
- 1 credit per minute of content checked
- The Course will earn £0.4 per student subscribed per week

Illustrative example based on 1000 students on a Course with 200 hrs of content

A content creator who has input approx. 20 hrs could earn £470 per year

If there are 10,000 students the input hours would still be 20 but the earnings could be £4,700 per year

Tutor Recruitment

- Credits per recruited tutor based on their hours
- Average 1 hour to recruit 1 tutor
- The subject will earn £0.2 per tutor session run

Illustrative example based on 2000 tutoring sessions with 125 tutors

A tutor recruiter who has spent approx. 20 hrs on tutor recruitment (i.e. 20 tutors) could earn £2,720 per year based on each tutor doing 4 hours per week

If each tutor did 8 hours on average the input hours would still be 20 but the tutor recruitment earnings could be £5,540 per year

Subject Lead receives

- 10% of the total content creator credits
- 20% of the total tutor recruitment credits

Illustrative example based on 1000 students averaging 2 session per week, 125 tutors

Earnings from content creation £1,890 per year

Earnings from tutor recruitment £3,470 per year

Non-credit based Earnings

Subject Reference Table

- Paid £1000 on completion of a mainstream subject table when the subject goes live

Total Earnings from completing reference table £1,000

Tutoring

- £5 per 15-minutes tutoring (equiv. £20 ph)

Tutoring 8 students who each do 2 sessions per week (ie. tutoring of 4 hours per week) would earn £4,160 per year

Referral Scheme

- £10 per new student (who remains at least 6 weeks)
- Plus if you are also their tutor an extra 50p per session during their subscription

Referring 8 students would earn £80

If you are also tutoring those 8 students you would earn £4,570

Examples

Based on 1000 students on a course with 200 hours of finished content, averaging 2 tutoring sessions per week, with 125 recruited tutors

Subject Lead

- Approx 1-2 hours/wk
- Content co-ordination £1890 per year
- Tutor recruitment co-ordination £3470 per year
- Subject Reference Table £1000 one time

- Approx 40 hours

Tutor Interviewing

£2770 per year

- Assume 20 recruits during year
- Approx 20 hrs

Referral Scheme

£100 one time

- Assume 10 referrals in the year

£9230

Approx. 1 hr/wk input

£8130 recurring

Content Creation

£470 per year

- Assume 20 hours

Tutor Interviewing

£2770 per year

- Assume 20 recruits during year
- Approx 20 hrs

Referral Scheme

£100 one time

- Assume 10 referrals in the year

£3340

No additional effort

£3240 recurring

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If you are interested in helping add a course please email contact@plytime.com and let us know what subject(s) and roles you would be interested in

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